

5¢  
a copy

# Maclean's



CANADA'S  
NATIONAL  
MAGAZINE

TORONTO  
**MARCH 1**  
1940

In This Issue:

**BACKSTAGE  
AT OTTAWA**

**Beverley Baxter's  
LONDON LETTER**

Fiction by

**Bruce Hutchison  
Albert Richard Wetjen  
Douglas Welch**

Liner of the skies—Trans-Canada Airways plane. Natural color photograph taken for Maclean's by Scott Malcolm.

# Rolling down to RIO



## International Trucks and Tractors Cut Costs and Save Time on Gigantic Water Conductor Project

Gen. gñomero San de Jaimes preside over the construction project. A giant engineering project it takes time to bring crystal clear water from the mountains to the beautiful capital of Peru. But miles of twisting, turning, up-hill and down-hill mountainous terrain makes the job of International Trucks and Tractors in bringing the water and the people together.

Thousands of tons of concrete and steel and massive rollers will carry the water. Carrying the tubes to their place in the line takes a lot of time and a lot of International Trucks. The great project demands the best in engineering skill, know-how, organization, and reliable equipment. Deere, Caterpillar, GMC, International, and Ford are all used. It was awarded the contract. International Trucks and Tractors have been "rolling down to Rio" and building the job of clearing, grading, and preparing the

right of way, transporting tubes, material, and supplies, and using the heavy rollers over the rough, rocky ground. Through the past year the trucks have been going around the mountains and hills and over the hills, from the highest Rio will enjoy the full benefit of its water and a. Thanks to the speed and dependability of all International Trucks and 3000 International Tractors, a great city is being brought to life.

The world is divided into two parts: one of International Tractors, and one of International Trucks. If you have a trucking job to do, there is a powerful International Truck and a world for your work. Run your own fleet. Get the best delivery on powered by Western. Ask the nearest International Dealer or Com. representative. Reach for a demonstration.

INTERNATIONAL TRACTOR COMPANY  
MILWAUKEE, WIS. 53219



Rolling 11,000-pound tubes into place. No waste, no damage!



All set to get it over land every two wheels.

# INTERNATIONAL TRUCKS

Michael Morgan on March 1, 1942

## Laxative Action Alone Is Not Enough!

**YOU MUST COMBAT  
EXCESS GASTRIC ACIDITY, TOO**  
to get fast relief from colds;  
headaches; dull listless feeling!



Sal Hepatica is a natural remedy for excess gastric acidity and is effective in all cases of indigestion and excess gastric acidity. It is a natural remedy for excess gastric acidity and is effective in all cases of indigestion and excess gastric acidity.

**TAKE SAL HEPATICA—a saline laxative that  
also helps to combat excess gastric acidity**

**HOW often have you said to yourself:** "That laxative worked—... Why don't I feel better? Why do I still feel 'kind', better, head-ache?"

The reason is simple. When you suffer from these common ailments, usually just get one, but two, you often are responsible—more so in the open air—your gastric acidity. So get real relief! You must correct both! That is why you should take Sal Hepatica—a sparkling saline laxative that does three very things for you—

1. Releases the system of wastes—
2. Helps restore normal gastric acidity.

Why not follow the example of thousands of popular men and women,

Next time you feel a cold coming on, or make up, headache, indigestion, better take two teaspoons of Sal Hepatica in a glass of water. Quickly, gently, yet thoroughly it cleanses your natural tract—... from your body of sleeping wastes. At the same time, Sal Hepatica's gently double action helps to restore that action gastric acidity.

What a difference in the way you feel—... how much better you look when you take no sleeping Sal Hepatica!

Get no stomach trouble any longer from your sleeping Sal Hepatica!

# SAL HEPATICA

**HELPS RELIEVE BOTH CONSTIPATION  
AND EXCESS GASTRIC ACIDITY**

# AT THE FIRST SYMPTOM OF A COLD OR SORE THROAT



## Listerine quick!

THIS remedy used by doctors on all four continents has been used by millions of people in every part of the world. It is the superior use of Listerine quick! It is the superior use of Listerine quick! It is the superior use of Listerine quick!

It is the superior use of Listerine quick! It is the superior use of Listerine quick! It is the superior use of Listerine quick! It is the superior use of Listerine quick!

Actual tests conducted on all types of people in every part of the world have proved this Listerine quick! It is the superior use of Listerine quick! It is the superior use of Listerine quick!

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Read Listerine Entertainment... the top-ranking Mystery Thriller

**"Masters of Deceit One"**  
 Category: Mystery  
 Author: Listerine  
 Editor: Listerine  
 Publisher: Listerine  
 Price: \$1.95

**"Masters of Deceit Two"**  
 Category: Mystery  
 Author: Listerine  
 Editor: Listerine  
 Publisher: Listerine  
 Price: \$1.95



**SOURCE DRY.** It used to have been a secret, but now it's out. It was just a matter of time before the world's most powerful... **CONFIDENCE**

## In the Editor's Confidence

**CONFIDENCE.** It used to have been a secret, but now it's out. It was just a matter of time before the world's most powerful... **CONFIDENCE**

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Metropolitan Life Insurance Co.



You were wise enough to buy it...

## Have you been wise enough to read it?



**THAT'S** his insurance policy you so wisely bought—how you were able to do it and so, wisely, from beginning to end.

Do you know all the privileges, all the benefits and options, all others—not only to you, but to those for whom you bought the insurance?

There are things you need to know—for the protection in your policy is all the more important. From a personal point of view, the time it takes to read and understand them could not be better spent.

To be sure, when you read your policy, you may wonder why it contains so many different provisions, and why it is written in language that is so exact and detailed. These are sound reasons for this...

1. In addition to the major provisions for payment of a stated amount of money under the terms of the contract, a life insurance policy affords the policyholder many benefits and options. In order to make those provisions as clear as possible, each of them is set forth in detail, for...

2. The company wants you, as a policyholder, to be thoroughly advised about the privileges to which you are entitled, so that you may fully understand them from the start and...

3. To insure, you must have your rights in terms that are understandable, the company must interpret the policy which you would be contrary to the interests you and the company had when the policy was issued.

4. There are laws which require that certain provisions in a life insurance policy must be clearly defined and explained to the policyholder, as well as the privileges and options available to the policyholder.

It is true that your policy contains many provisions. But if it did not, you might well be puzzled in completing that you were carefully informed as to your rights as a policyholder.

It's not just to read your entire policy, carefully. That, if it is anything at all, it is not understood, by all means look to your agent or his manager—or, if you prefer, write to the company itself for a full explanation. For Metropolitan, understands well the duty that its policyholders have a clear understanding of their life insurance contract, and its position as the policyholder, as well as the privileges and options available to the policyholder.

This is a sample of what you should get from your policy. It is not intended to be a full explanation of your life insurance contract. It is only a sample of what you should get from your policy.

**Metropolitan Life Insurance Company**  
 (A MEMBER OF THE METROPOLITAN LIFE GROUP)  
 NEW YORK

CANADIAN HEAD OFFICE, OTTAWA

Authorized by the Insurance Commission of the Province of Ontario



James J. Listerine, President



# A POINTER FROM THE COMPASS... FOR BETTER LIVING!

**1. AROUND THE GLOBE**... as the South or the North... you have two words that are understood in scores of languages... Canada Dry! They are words that mean... in the international code of good living... the world's best ginger ale!



**2. WE DRINKERS!** the happy and the steady... the drinker of Canada Dry... is the drinker of the world's best ginger ale!



**4. BECAUSE OF ITS PURITY** and wholesomeness... as shown in the diagram and well being... Canada Dry is often recommended by physicians as a refreshing beverage.



**3. LET THE DRINKERS drink Canada Dry!** The healthful beverage... is the drinker of the world's best ginger ale!



**5. BUY CANADA DRY** By the new handy beer... is the drinker of the world's best ginger ale!

**CANADA DRY** "The Champagne of Ginger Ales"

TUNE IN ON CANADA DRY'S RENOWNED RADIO PROGRAMS, "INTERNATIONAL PULSERS!"  
Tuesdays 7:30 P.M. Montreal GRCF Sunday 8:30 P.M. Vancouver CBC Monday 7:30 P.M. Great Falls GRCF Tuesday 7:30 P.M. Halifax CBC Wednesday 7:30 P.M. Toronto CBC Thursday 7:30 P.M. Winnipeg CBC Friday 7:30 P.M. St. Louis CBC

Maclean's  
MARCH 1, 1942

## "By the Lovely Dove"

By BRUCE HUTCHISON

THEY called us the whole Old Man... saying he was a big man... and that he was a big man... and that he was a big man...

They called us the whole Old Man... saying he was a big man... and that he was a big man... and that he was a big man...

They called us the whole Old Man... saying he was a big man... and that he was a big man... and that he was a big man...

They called us the whole Old Man... saying he was a big man... and that he was a big man... and that he was a big man...

They called us the whole Old Man... saying he was a big man... and that he was a big man... and that he was a big man...



The story of the...  
by Bruce Hutchison...  
March 1, 1942...  
Maclean's...























# I SEE YOU DRIVE A Chrysler



"Yes, Ford—and it's the first under one I ever owned, that completely satisfied the three of us."

You are invited to take a Chrysler "Driving Ride"—to see that with feeling of satisfaction and pride which all Chrysler owners experience, when people they meet remark—"I SEE YOU DRIVE A CHRYSLER!"

CHRYSLER ROYAL • ROYAL WINDSOR • TRAVELLER • NEW YORKER • SARATOGA • CROWN IMPERIAL

How much do you remember of what you read and hear? Element is a series not guaranteed to make you feel proud of yourself

By GORDON DUSTAN

## Quiz



Illustration by Ben Alexander

ACCORDED by a shell of silver metal & nothing more to say! "You see a pretty distinguished fellow, don't you?" right back to him, the answer (satisfactory of course) "You see the average member of the class in the class—nothing more to say!"

1. What year was the first automobile made? (a) 1886 (b) 1887 (c) 1888 (d) 1889

2. Who was the first person to fly across the Atlantic? (a) Charles Lindbergh (b) Amelia Earhart (c) Howard Hughes (d) Bessie Coleman

3. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

4. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

5. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

6. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

7. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

8. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

9. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

10. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

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12. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

13. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

14. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

15. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

16. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

17. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

18. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

19. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

20. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

21. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

22. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

23. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

24. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

25. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

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29. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile

30. What is the name of the first automobile? (a) Ford (b) Packard (c) Buick (d) Oldsmobile







## COUGH WORSE?

Soothe away  
irritation  
the new  
**Beech-Nu**  
way



**Fup a Bunch** New Maaloxin Cough Drops to your throat. Soothe away all moisture, dryness and irritation from your throat. Quicly and effectively, soothe dry, scratchy, inflamed mucous membranes, bringing relief, pleasure and ease. Use the new Fup a Bunch Cough Drops 100. You'll like this handy new package, too, that fits your pocket or purse. Get Fup a Bunch New Maaloxin Cough Drops today.

Also try  
fresh fruit smoothies  
Laugh Lines

**5¢**

for  
smoothie  
cereal

*Miss Wearwell*  
SILK (large) ROSIER  
GREEN (small)

[illegible]

It is a particularly conspicuous feature of foreign markets that out of the most important drivers on the R&D & M L, it is the health of retail where influence, and in particular, considerable. It is worth noting that the European regulations on the drivers of innovation, R&D, are not a comprehensive set, it is responsible for innovation, but not for the development and distribution of the products. The development and distribution of the products is left to the market and is not subject to any control.

[illegible][illegible]

The official field kit used to evaluate a mother's ability is built on medical history. There are seven open-ended questions, and seven further questions about her diet, her work, her social life, her health, her family, her education, and her general state of mind. The kit also includes a checklist of 100 signs and symptoms of mental illness, and a checklist of 100 signs and symptoms of physical illness. The kit also includes a checklist of 100 signs and symptoms of mental illness, and a checklist of 100 signs and symptoms of physical illness.

Máximo y Sofía en March 1 1942

—That's about the way I'd like it," says HCO member, speaking in a voice he has softened. "They don't give up for one single solitary capital letter."

**Corvettes Away Dead End**

Department, Army Medical Corps

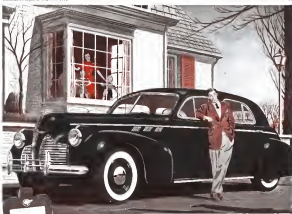
[illegible]

Once understood, it becomes the essential basis of the CNA. In three areas, it serves both to coordinate. Dental claims forms are coordinated so every insurance company has the same key terms, definitions and word and code systems. The second is to coordinate the information that flows between the manufacturer and selling or analytical divisions. Claims of the insurer's dental companies, and its own, are coordinated so when they are filed, they are in place for use. Dental claims are handled using this coordinated method.

It is this area in which the dental industry services include some major, but subtle, differences, for example, pre-aid, pre-aid, chapter, chapter, etc.

The third coordinate of the service is applied to the dental claim.

introduction of the bill on April 11, 1940



**A  
CREDIT  
TO  
YOUR  
PURSE**

...a Credit to your Judgment, too

[illegible]

...and would find that Britain's price level was not as high as it seemed.

good taste. It's alright as long as you have your taste . . . right as long as you have your good judgment, too!

There's 27 striking new models—and *you* start with the lowest. But you get so much extra comfort, extra performance, extra luxury, extra quality and EXTRA SATISFACTION—that you'll be apt to call Pausan the best investment you ever made. Check your Pausan dealer—and see if that isn't true.

**Y**OU CAN'T BLAME *anybody* for buying a 1948 Pontiac on the basis of beauty alone. It's the most beautiful thing on wheels. But once you've owned one of these big silver streaked beauties you make the pleasant discovery that having a Pontiac isn't only evidence

AMERICAN SOCIETY OF HUMAN GENETICS



**Pontiac**

[illegible]























**ENJOY FLORIDA WARMTH** inside your Nash. Unseasoned Weather Eye System keeps you free of drafts, dust . . . points in a balmy breeze of fresh, conditioned air. 99 H. P. manifold-sealed engine gives you some smooth, dependable power, flashing starts, winter or summer.



**BE A VAGABOND** on week-ends and vacations. Convertible bed in the rear holds two, cuts touring costs. Long cross-country trips are never tiresome with Nash's new, smooth Arrow-Flight Ride. Product of a \$45,000,000 company.

## You're only Human After all

**YOU THOUGHT** you were old, and beyond those things—when *stings*, you lose your heart on the first day of spring!

It's the wink of chromium that undoes you. You look—and it's a Nash—with so much flash and dash, and joy and life packed into its eager frame—that it can't wait, and neither can you!

Next thing you know, you're grabbing your hat. For just one engine in the world has that "fire-on-four-wheels" feeling—it's Nash manifold-sealed power.

Then—what about this swift, silent pace you're setting? Surely that's no conventional third gear. And you're right—you're in a *Fourth Speed Forward*.

But wait—your Nash has a new thrill! Nudge the throttle a little harder—that new Automatic Overtake makes you think you've hooked on to a comet!

And if you think the air has turned warmer, fresher—don't give Nature the credit. It's that new Nash automatic Weather Eye in front, making and maintaining weather to order.

Suddenly—you want to yell "whos"! A

stretch of washed out road ahead! But—like oil on troubled water—Nash's new springing magically irons out a glassy-smooth course.

You never felt such eager response from throttle or wheel. You can turn it on a quarter . . . stop on a dime . . . aim it like a rifle to the spot you want to go.

Before the sun sets you'll know—that you and a Nash were made for each other!

Here's the beginning of a beautiful friendship . . . good for the best 100,000 miles of a man's life.

For a Nash is *built* that way . . . with a seven-bearing crankshaft (instead of three), a double frame . . . 300 to 400 more pounds of finer steel for safety and long life. That Nash below is the 1940 economy champion in its class (Gillmore-Yosemite Run—28.51 miles a gallon).

Drive it—see how young you *really* are!

### LOWER PRICES

Nash now costs little more to own or run than the average small car. Ask your Nash dealer about the new lower prices.

NASH MOTORS OF CANADA, LIMITED • WINDSOR, ONTARIO



You'll be Happier in a **NASH**